

JUNE 15-17, 2022
**WORLD HEALTH SUMMIT
REGIONAL MEETING 2022**



WORLD
HEALTH
SUMMIT



SAPIENZA
UNIVERSITÀ DI ROMA

Digital track

New Frontiers in Healthcare Promotion

A look into the future of the COVID-19 pandemic: the experience of Italy

Wednesday 15 June 2022, 3:00 - 4:30 PM

The COVID-19 pandemic has challenged governments worldwide and required an unprecedented strong response from health systems. Italy was the first country to experience a widespread epidemic in the western hemisphere and was also the first country outside of Asia to impose a generalized lockdown allowing its citizens to leave their homes only in selected circumstances, with subsequent reopening decisions based on the epidemiological situation, the level of pressure on hospitals and the trend of the vaccination campaign. In this session, using also an international perspective, Italian academics, experts of government agencies and professionals of the Ministry of Health will discuss the public health approach to COVID-19 pandemic in Italy, the response of the Health Care System, the surveillance systems and the vaccination campaign, the strategies of institutional communication and the role of the pharmaceutical industries. Possible future scenarios, in terms of both society and health care, to guarantee a “new normal” of living with COVID-19 will be discussed.

Chairs

Anna Teresa Palamara

Director of the Department of Infectious Diseases, Italian National Institute of Health (ISS); Professor of Microbiology, Sapienza University of Rome

Paolo Villari

Professor of Hygiene, Sapienza University of Rome

Speakers

Public Health approaches to COVID-19 pandemic: an international perspective

Walter Ricciardi

Professor of Hygiene, Catholic University of the Sacred Heart; President of World Federation of Public Health Associations - WFPHA

COVID-19 response: two years of challenges for the Italian National Health System

Silvio Brusaferrò

President of Italian National Institute of Health (ISS)

The "new normal" of living with COVID-19: from integrated surveillance systems to vaccination campaigns

Giovanni Rezza

Director General of Health Prevention, Ministry of Health, Italy

Tackling misinformation in Public Health: lessons learned and future perspectives

Sergio Iavicoli

Director General of Communication and International Affairs, Ministry of Health, Italy

The role of pharmaceutical industries in scientific innovation: lessons learned from the COVID-19 pandemic

Romina Quercia

Global COVID-19 Medical Affairs Lead, Pfizer

To register to World Health Summit Regional Meeting 2022 for the digital (free) or on-site attendance click [here](#).