



**Application Form to be recognized as:
“Participating Organization of World Birth Defects Day”**

Please send the request via email to
centre@icbdsr.org “Attention: WBDD Charter Partner Organizations”,

1. The organization requesting to be designated as “Participating Organization of World Birth Defects Day” to promote the World Birth Defects Day (WBDD):
Name _____ Country/region _____
2. Person name and Organization that has informed about the WBDD and its purpose:
Name: _____ Organization _____
3. The official website URL of the potential participating organization _____
4. Does the applicant organization’s work include an explicit focus on birth defects in the country or region they represent? Yes _____ No _____
5. Is the organization a for-profit institution? If yes, please explain _____

6. Who will serve as the organization’s liaison for WBDD?
Name and title: _____ email: _____
7. In order to observe the WBDD, as all the other organizations promoting the WBDD, please circle the activities you may engage in (A – B and C are mandatory):
 - A. Inform our associates about WBDD and encourage them to promote WBDD
 - B. Post an announcement on our website
 - C. Promote WBDD via social media
 - D. Organize local activities (please specify, see examples in Appendix 1) _____

We understand that we will be informed of our application status within two weeks of submission. If accepted, our organization’s name and/or logo will be listed on WBDD announcements, alongside the names/logos of the other Participating Organizations. After receiving the approval we will provide:

- Official name and logo as a .jpeg file of our organization
- Name, title and email of the person who will serve as contact for WBDD activities
- Personal and Institutional social media accounts (e.g. facebook, twitter).

Best Regards,

Sign _____

Name _____ Date: _____

Appendix 1.

Selected examples of activities that can be performed on March 3 or in the days around March 3:

1. Scientific Conference
2. Face-to-face training course for professionals
3. Online course for professionals
4. Educational meeting for the general public
5. Press conference
6. Articles on birth defects on magazines or newspapers
7. News story, featuring a family's story or other topic
8. One or more videos on YouTube on any birth defects topic for professionals, in any language
9. One or more videos on YouTube on any birth defects topic for general public, in any language
10. One or more days of an "Open Telephone Consultation" on any topic related to birth defects
11. Any community-based activity (e.g., marathon, sports competition) promoting WBDD