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Cooperation with stakeholders — Alexandra KREWINKEL

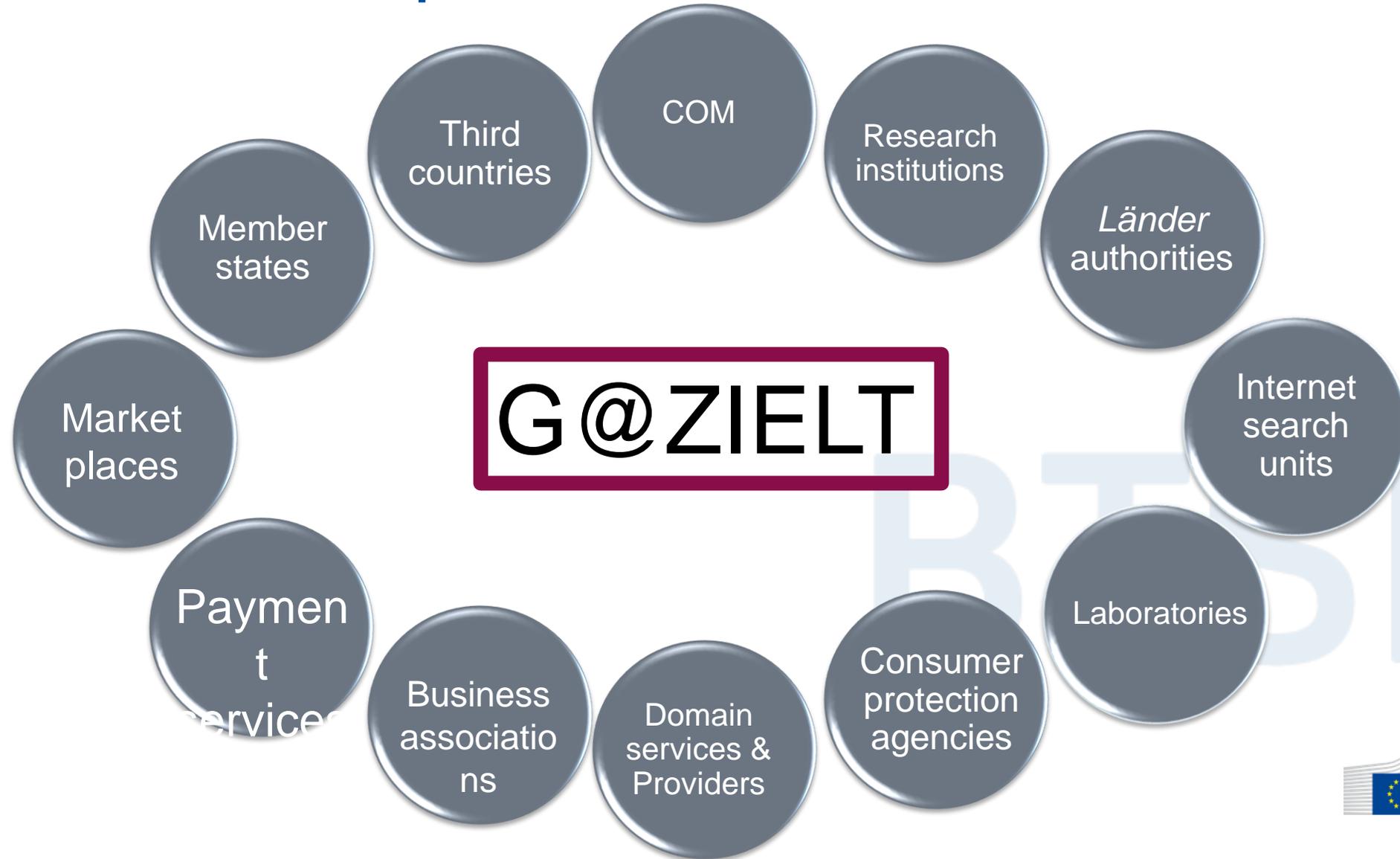
Contract number 2017 96 05 – New Food Investigation Techniques –
Phase II - *Course 2a: E-Commerce of food standard*

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BTSF Cooperation with stakeholders



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Cooperation with authorities / organizations

In Germany (examples):

- LKA Berlin (German Police) Units 223 “Food“ and 335 “Cybercrime“
 - Information exchange on internet investigations
- GS1 Germany GmbH
 - Mandatory information in online shops (Article 14 of Regulation (EU) No 1169/2011)
 - Use of GTINs / EANs for online searches
- Veterinary border inspection Hessen
 - Exchange of information about inspections at airport control points
- German Cosmetics Industry Association IKW
 - Elaboration of consumer information (flyer) about purchasing cosmetics online

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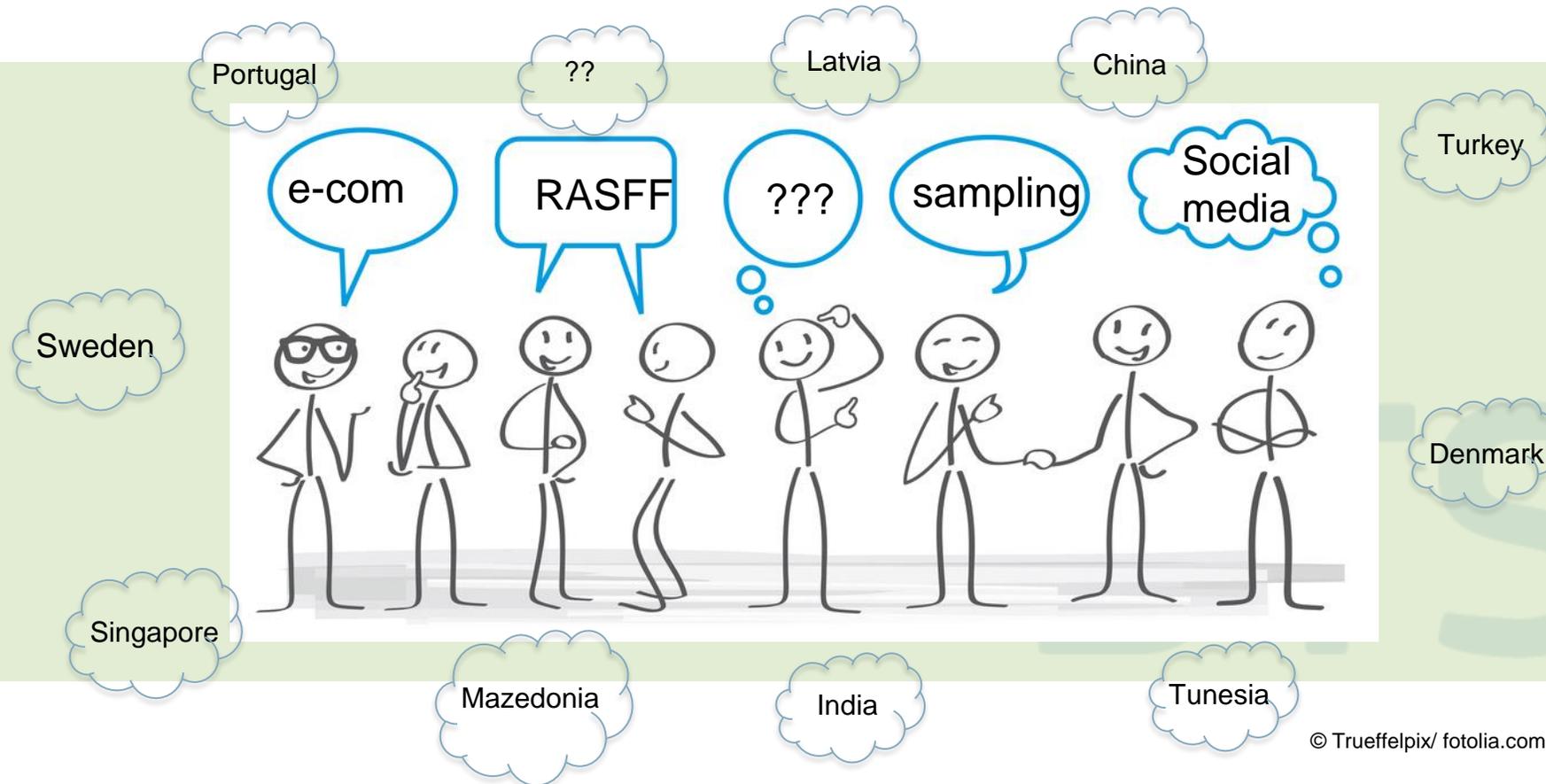
Cooperation with authorities / organizations

In Germany (examples):

- Food expert working groups (ALS) on cosmetics and commodities
 - Discussions on online trade of cosmetics/commodities
- German ecommerce Association (BEVH)
 - Exchange of information on online food retail
- German Initiative D21 – Trustmark monitoring board
 - Identification of registered eFBOs via trust marks
- German Federal States Working Group on organic farming (LÖK)
 - Exchange of information on online trade of organic foods
- German Consumer Association VZBV
 - Exchange of information on control programs for chilled/frozen foods

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Cooperation with international authorities



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BTSF FLEP eCom

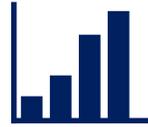
- Co-chair:

- NL
- DE



- 1st meeting: 8 MS

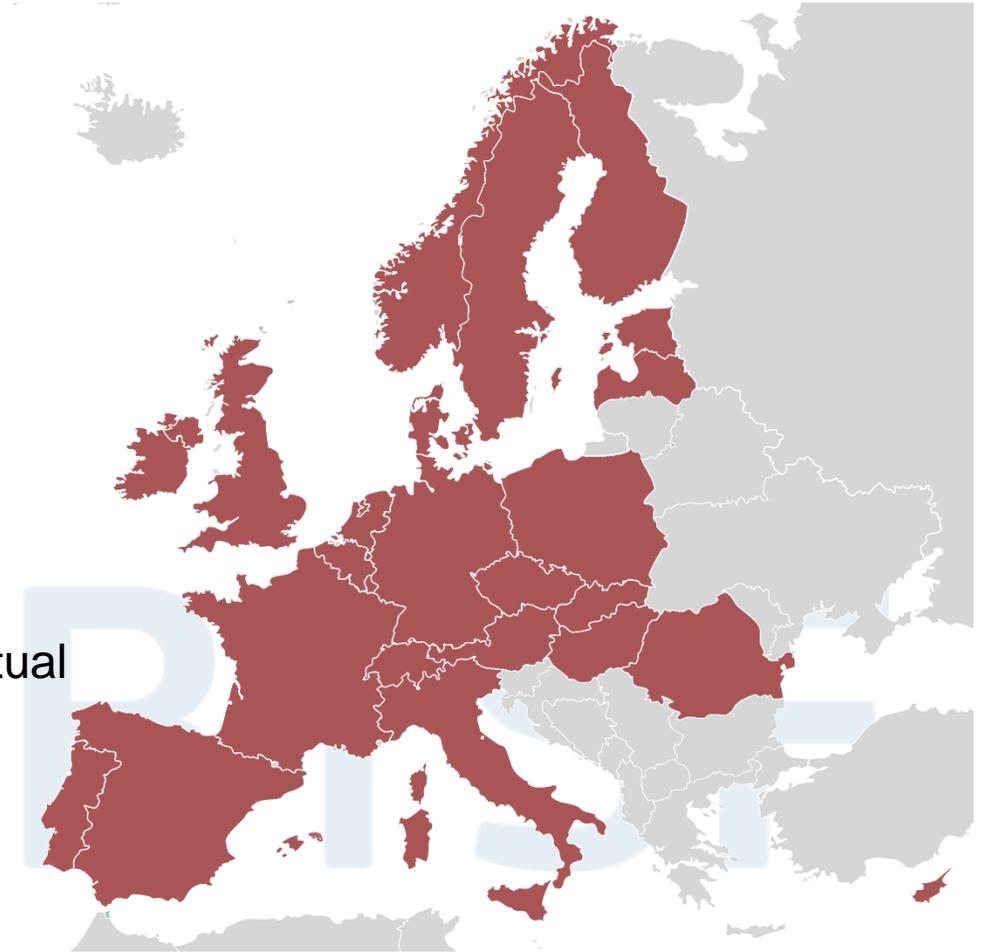
- 9th meeting: 20 MS
+ COM, NO and CH



- 25 Working Group members



- Exchange of information, best practise, cooperation, mutual assistance



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Scope and achievements

- Exchange of information, best practise, cooperation, mutual assistance
- Web-based **information platform**
 - Organisation and minutes of meetings
 - Hardware setup of official control units
 - List of useful software, incl. experience
 - List of products
- Advice to COM and **drafting of legislative proposals**
 - Official sampling (Article 36 of 2017/625)
 - Closing of websites (Article 138 of 2017/625)

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Scope and achievements

- One-day training course on on-line investigations (financed by TSI)
- Proposal and input for ‚Better Training for Safer Food‘ course “New investigations techniques in food control”
 - eCommerce training course (2014-15)
 - Basic and advanced course „eCommerce“ (2016-17)
 - Basic and advanced course „eCommerce“ (2018-19)
- Input from experienced FLEP e-com members to COM WG
 - CCP e-food
 - Guidelines
 - iRASFF/AAC adaption

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COM Working Group eCommerce

- “Working Group on the Strengthening of the Enforcement of EU Agri-Food Legislation on Internet Sales of Food”
- First meeting in May 2016, second meeting in December 2016
- 2 subsequent meetings of electronic sub-wg
 - Draft guidelines for best practice in online control
 - Contact to market places and other service providers
 - Cross border cooperation
 - Integration of ecommerce cases into RASFF, AAC

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COM Working Group eCommerce

First Coordinated Control Plan on the Internet sales of food ('CCP_efood')

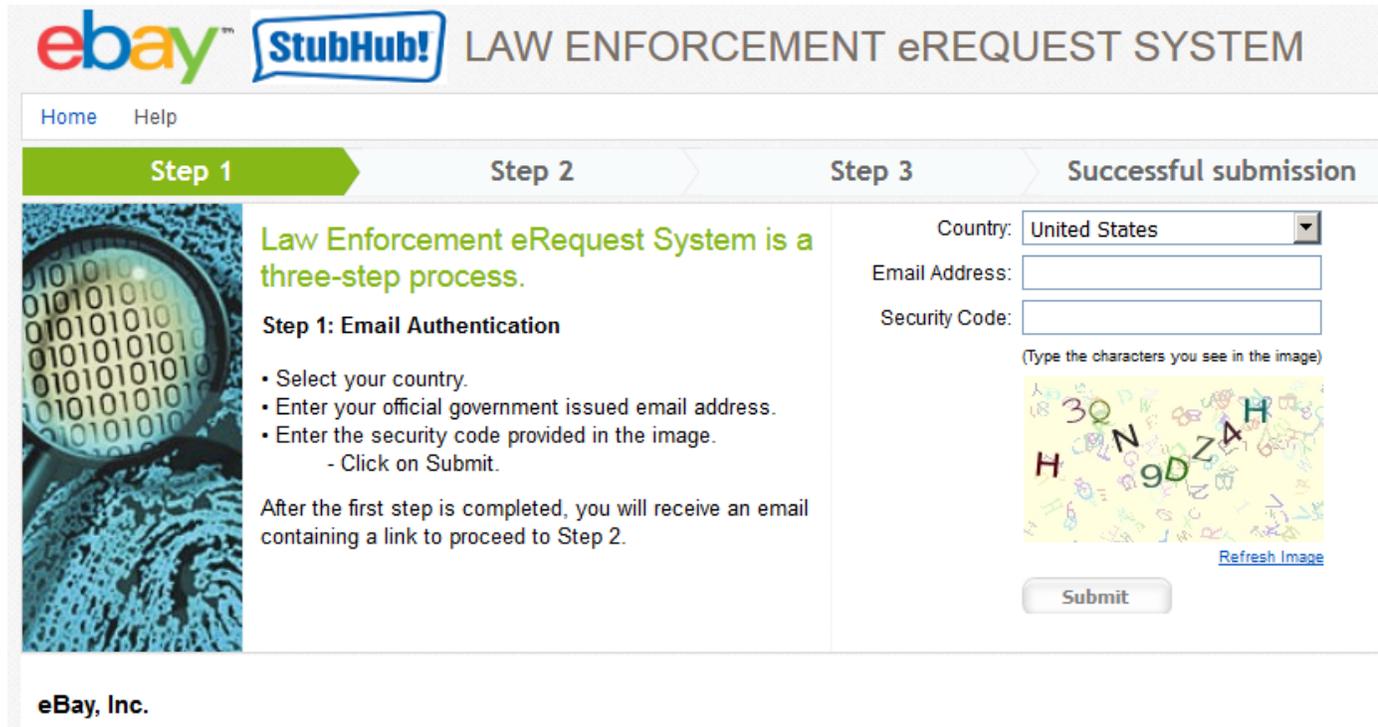
- Practice and strengthen the cooperation and administrative assistance between Member State authorities on the control of Internet sales;
- Practice the exchange of information via rapid alert notifications and notification under the AAC system
- Gain insight into misleading practices in the sale of food supplements;
- Gain insight into the prevalence of unauthorised novel foods sold via Internet;
- Highlight that Internet sales of food are subject to official controls;
- Build know-how on food law enforcement in Internet sales.

BTSF Cooperation with marketplaces



BTSF Contact to market places

Authorities can apply for a LERS account:



The screenshot displays the 'LAW ENFORCEMENT eREQUEST SYSTEM' interface. At the top, the eBay and StubHub! logos are visible. Below the logos, there are navigation links for 'Home' and 'Help'. A progress bar indicates the current step: 'Step 1' is highlighted in green, followed by 'Step 2', 'Step 3', and 'Successful submission'. The main content area is divided into two columns. The left column features a magnifying glass over binary code and the text: 'Law Enforcement eRequest System is a three-step process.' Below this, it states 'Step 1: Email Authentication' and lists three instructions: 'Select your country.', 'Enter your official government issued email address.', and 'Enter the security code provided in the image. - Click on Submit.' A note follows: 'After the first step is completed, you will receive an email containing a link to proceed to Step 2.' The right column contains a form with a 'Country' dropdown menu set to 'United States', an 'Email Address' input field, and a 'Security Code' input field. Below the security code field is a CAPTCHA image with the instruction '(Type the characters you see in the image)'. The CAPTCHA image shows a yellow background with various characters and symbols. A 'Refresh Image' link is located below the CAPTCHA. A 'Submit' button is at the bottom of the form. The eBay, Inc. logo is in the bottom left corner of the screenshot.

Home Help

Step 1 Step 2 Step 3 Successful submission

Law Enforcement eRequest System is a three-step process.

Step 1: Email Authentication

- Select your country.
- Enter your official government issued email address.
- Enter the security code provided in the image.
- Click on Submit.

After the first step is completed, you will receive an email containing a link to proceed to Step 2.

Country: United States

Email Address:

Security Code:

(Type the characters you see in the image)

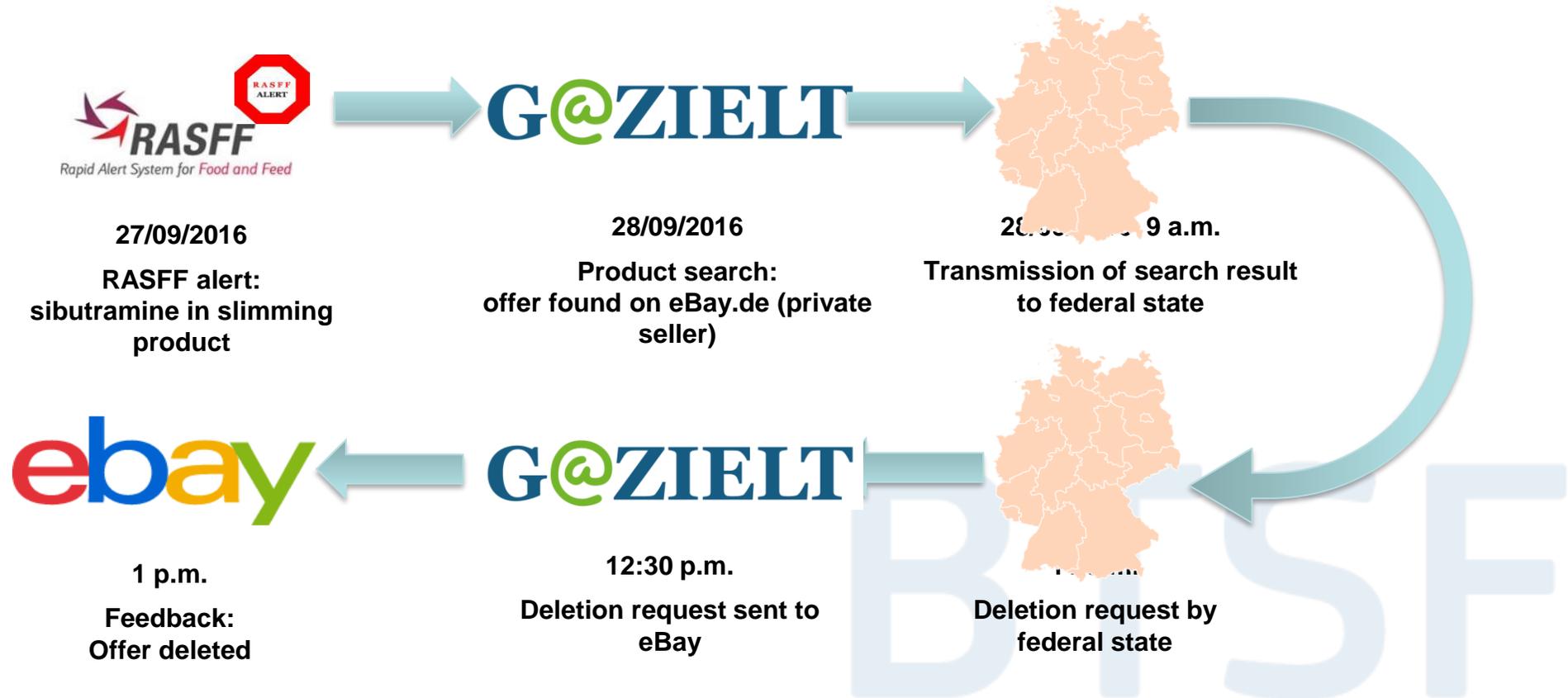
Refresh Image

Submit

eBay, Inc.

<https://lers.corp.ebay.com>

BTSF Contact to market places - example



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Cooperation with domain services & providers

DENIC eG (German Network Information Center)

- Notification on demonstrably false WHOIS information (for .de websites)
- If domain owner cannot be reached → DENIC shuts down the website

Provider

- If domain owner cannot be reached and provider in DE
- Notifications on non-compliant products → might shut down website

BTSF Research project: Development of automated search tools

Cooperation with the Hamburg University of applied science



AAPVL - Development of an automated analysis procedures for the identification and assessment of potentially non-compliant products traded on the internet

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Federal Ministry of Food, Agriculture and Consumer Protection

based on a decision of the Parliament of the Federal Republic of Germany

supported by funds of the Federal Ministry of Food and Agriculture (BMEL)



Project funded by the German Federal Agency for Agriculture and Food (BLE) within the innovation-support program



Federal Office for Agriculture and Food

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Thank you

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