

# BTSF

## Course Overview — Phil OWEN

Contract number 2017 96 05 – New Food Investigation Techniques –  
Phase II - *Course 2a: E-Commerce of food standard*

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# BTSF Introduction



➤ Objectives

➤ Overview of the course

# BTSF

# BTSF Growth of E-Commerce

- EU wide transactions €45bn in 2015  
- €636bn in 2019
- Online sales up 14.2% year-on-year
- Mobile sales record 42% year-on-year growth
- What is this continuing to mean for AGRI-FOOD safety/fraud?



# BTSF What is available on the internet?

- Supplements containing medicines pesticides & other non-food products
- Chinese herbal medicines
- Insect snacks
- Black bear meat
- Zebra / Kangaroo / alligator / crocodile
- Raw milk
- Steroid supplements
- Fat loss supplements = fat burners
- Black Russian caviar
- Placenta human and animal
- Bentonite clays / Monmorillinite clay detoxifying product
- (heavy metals / microbiological contamination etc)
- Colostrums human
- Cow colostrums tablets

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# Thank you

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