



# European Partnership for Active & Healthy Ageing

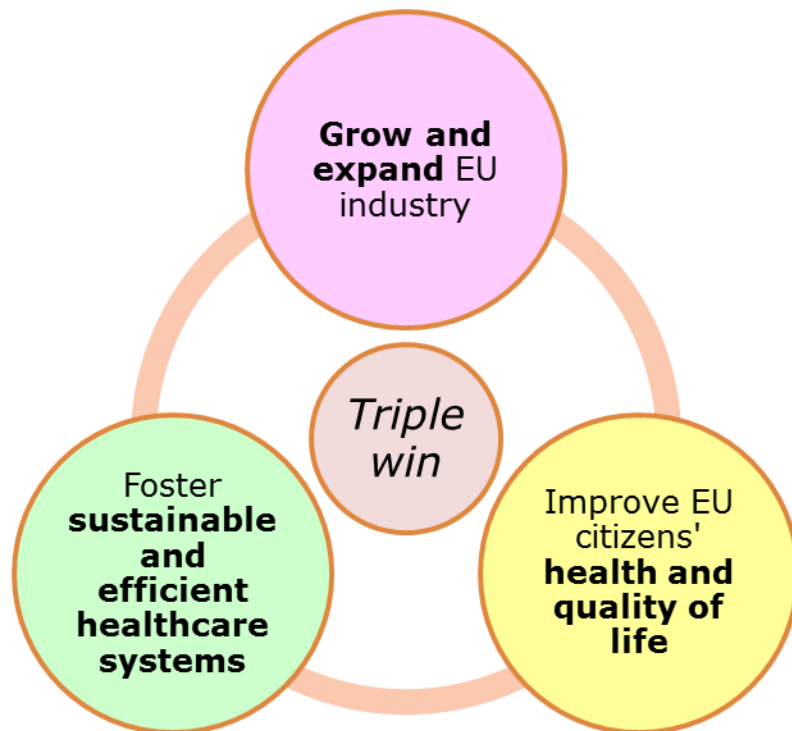
**November 14th, Rome**

**Jorge Pinto Antunes**

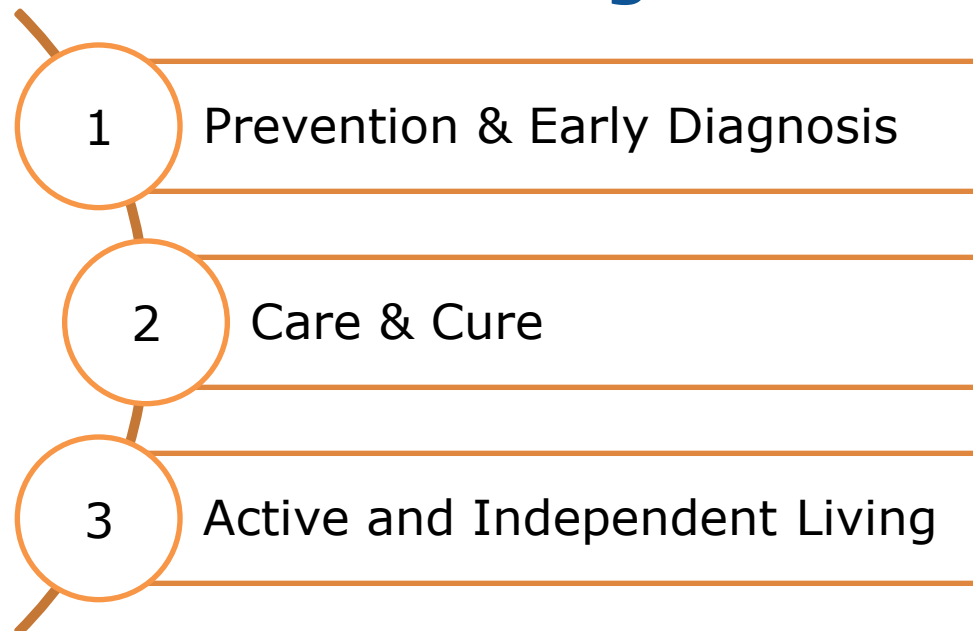
**DG SANCO**

# Achieve +2 Healthy Life Years by 2020 by

**Seeking Triple Win**



**through  
innovating in**



# Reaching Scale



**1,000 regions &  
municipalities**

**> 500 commitments**

**1 billion euro  
mobilised**

**3,000 partners & 300  
leading organisations**

**30 mio citizens,  
>2 mio patients**

**Marketplace  
>72,500 visits >1,240  
registered users**



## Activities: Action Groups



**Prescriptions & treatment adherence**



**Preventing falls**



**Functional decline and frailty**



**Integrated care**



**ICT for independent living**



**Age-friendly environments**

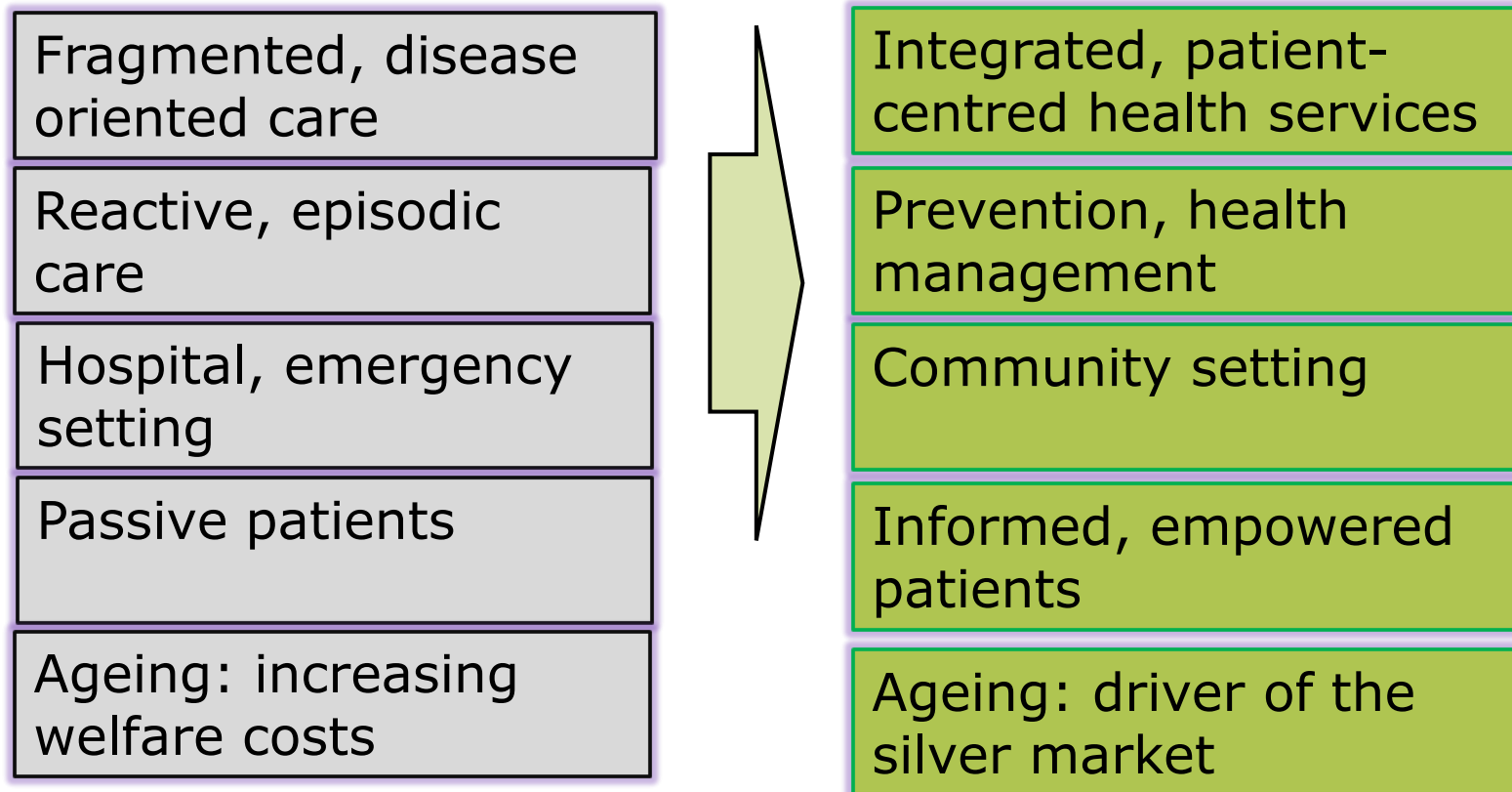
> 500 commitments  
(measurable and concrete projects/initiatives)

> 300 good practices

Collaboratively-built benchmarks, frameworks and understanding around complex issues

Stronger networks of research and practice, science and society

## **Innovation: a broad paradigm shift of health and care services supported by novel technologies**



# Innovation in Prevention & Care Paradigm

- Improving efficiency of care delivery through better care coordination, organisation and quality control
- Reducing the incidence of frailty and disability through prevention and rehabilitation strategies ie screening
- Enabling elderly people to continue to live independently (adapted housing, use of ICT)
- Optimise Innovative end-to-end solutions enabling self-management of health, diagnosis, monitoring, coaching and treatment at the place where the persons live
- Innovations- Person Centredness Approach- People living with dementia must be at the centre of development

# **Innovation for Age-friendly buildings, cities & environments works to...**

- Implement innovative solutions to develop environments that are more age-friendly and promote active and healthy living
- Analyse integrated approaches to urban design, housing, services and businesses and explore new ways to promote active and healthy ageing
- Multi-disciplinary group at a regional and local level, as well as in an EU context

## **Frailty works to....**

Shift the approach from reactive disease management to screening, triage, anticipatory care and prevention of functional decline.

Innovative, coordinated and comprehensive community based prevention, assessment and integrated case management systems delivered within an integrated health and care system.



# Selected Topics

Specific topics on cognitive decline in the **Frailty Action Group** include:

- Diffusion of new ICTs for ageing better with cognitive impairments and to improve screening and diagnostic tools

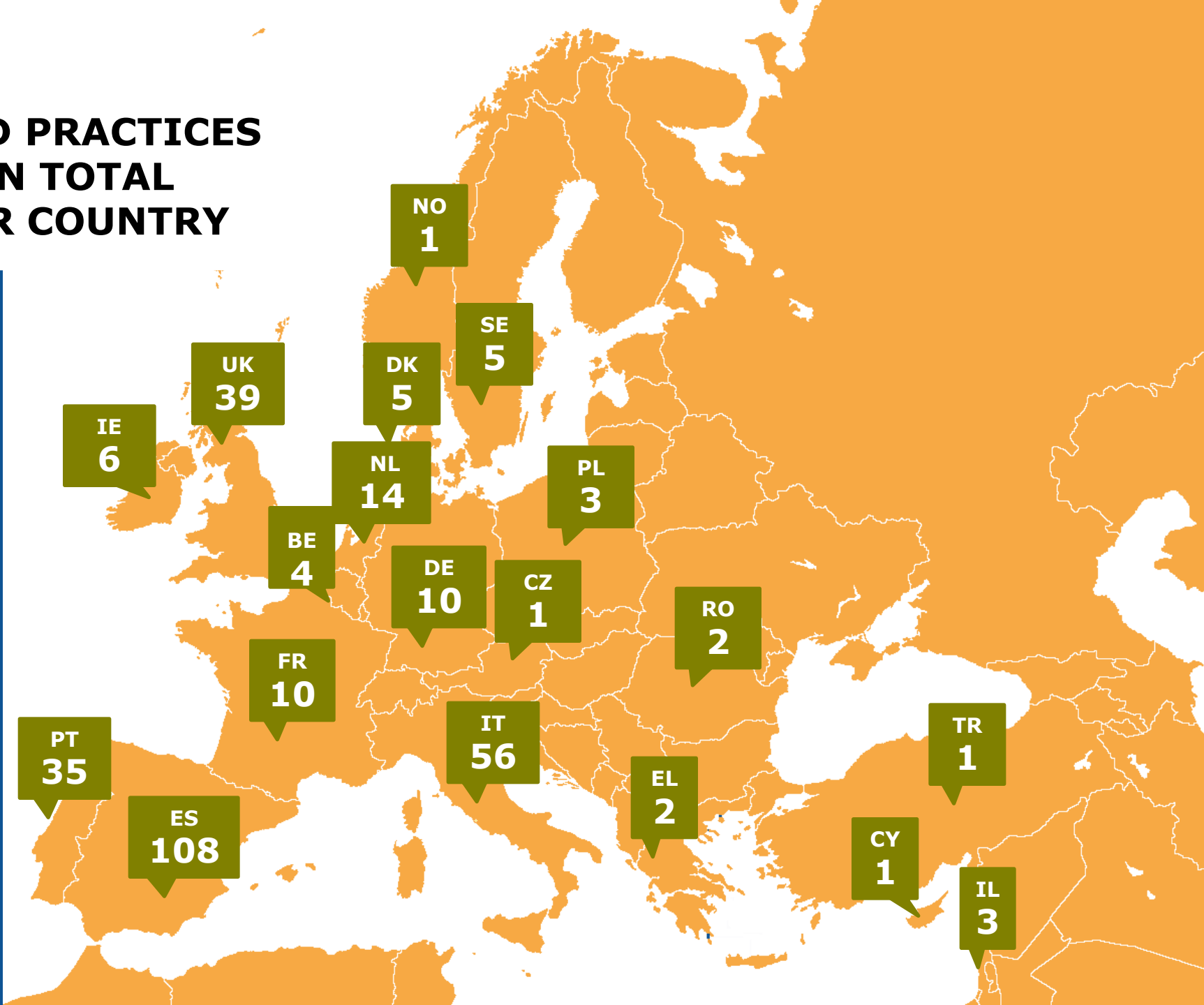
- Training of dementia patients to maintain and improve neuropsychological functions

Specific topics on dementia supportive communities in the **AFE Action Group** include:

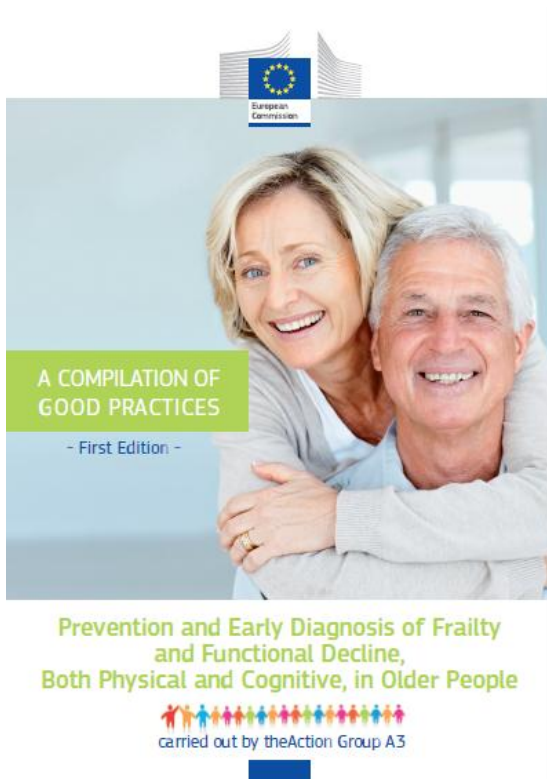
- Improving the design of housing and solutions to assist people with dementia to live independently and reduce adverse incidents

- Building an evidence-base and building basic shared data sets on dementia supportive environment practices at local, regional and EU level

## GOOD PRACTICES IN TOTAL PER COUNTRY



# Good Practices Frailty 2013



Examples focusing on prevention by  
training experiences and psychological  
support  
Research on biomarkers  
New drugs to test function deterioration  
Screening for cognitive decline

Critical mass of experiences and  
knowledge helps pave way to prevent  
dementia and cognitive decline in old  
people

# Good Practices Age friendly-environments 2013



EUROPEAN INNOVATION PARTNERSHIP ON ACTIVE AND HEALTHY AGEING

Innovation for Age-Friendly Buildings  
Cities and Environments



## ***62 good practices- 32 regions, 12 Member States***

Cluster Living environments - 31 good practices:  
Ambient Assisted Living, Housing and Urban  
Environment.

Cluster Active Ageing in the community - 16 good  
practices: Age-friendly businesses, Voice of Older  
People, Transportation

Cluster Active & Healthy Lifestyles - 10 good  
practices, physical activity and tourism

Cluster **Dementia Supportive Environments** -5  
good practices community support and solutions

Link:

<https://webgate.ec.europa.eu/eipaha/library/index/show/filter/actiongroups/id/729>

# Smart Aging Serious Games Software Platform - CBIM



***Smart Aging Serious Games Software Platform for pre-symptomatic and early-symptomatic assessment of cognitive impairment, CBIM (CBIM), Italy***

*Smart Aging has been planned as a 3D virtual reality based Serious Game for early assessment and training of cognitive impairments.*

*The Smart Aging SG platform constitutes a powerful screening tool for the early detection of cognitive impairments on a wide scale. It is able to replace the traditional neuropsychological paper and pencil based tests.*



# K:CORD

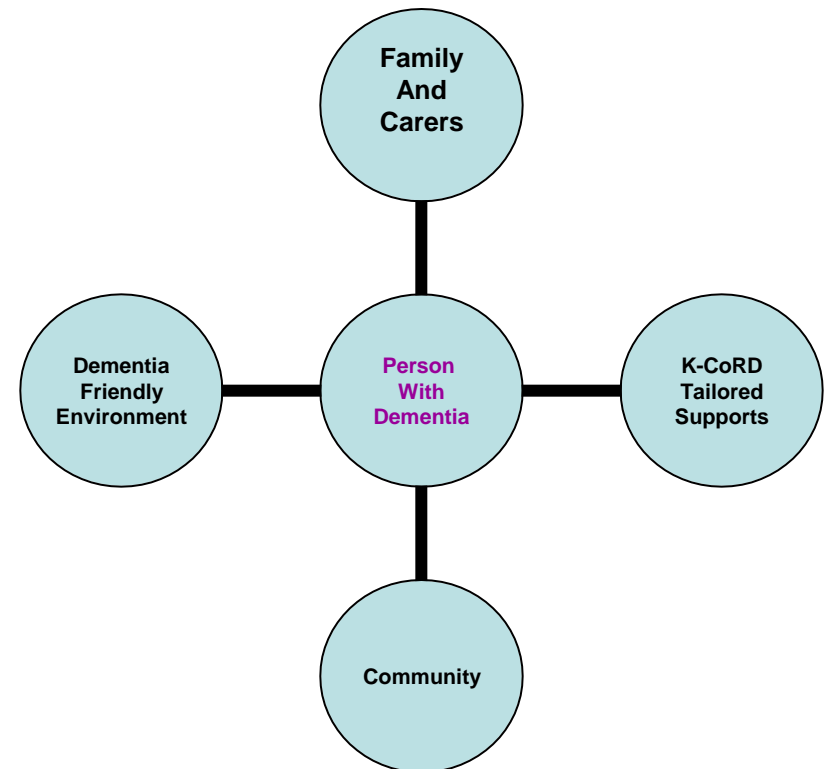
Create a Circle of Care around the person with dementia

Collaborating with, enhancing and Coordinating existing services

Delivering to the clients a package tailored to their individualised needs

Introducing the benefits of Assisted Technology

Develop Kinsale as a Dementia Friendly Environment





- Captures the experiences of carers across Scotland with a view to informing future policy and service provision
- Raises awareness of the issues around caring for someone with dementia including among health and social care professionals, students and the wider public
- Highlights the role of carers as natural resources; carers as people with needs; carers as people with independent lives
- Empowers carers by providing information based on the Charter of Rights and Carers Strategy about caring for someone with dementia

**Strategic vision**  
for active and  
healthy ageing

Mobilising  
& engaging  
a **critical**  
mass

**Scaling up**  
local  
successes

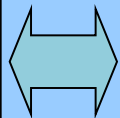
Areas for  
Action.  
Evidence-  
based **policy**



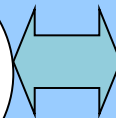
**European Scaling up Strategy**

**What to scale up:**

1. Proven Good Practices (GPs)
2. Viability of GPs
3. Classification of GPs



**Database of  
innovative  
practices**



**How to scale up:**

4. Facilitating partnerships
5. Implementation – key success factors and lessons learnt



## Publications and Videos



A new leaflet  
on the



Overview of the  
32 Reference  
Sites  
Guide



"How to  
guide" for  
up -



Compilation of  
Good Practices



Video for the  
Reference Sites  
award



Video from the  
Conference of  
Partners 2013



Video on longer and  
healthier lives  
2014

**Thank you for your attention!**

**EIP on AHA Website – the MARKETPLACE**

**<http://ec.europa.eu/active-healthy-ageing>**

**DG SANCO Website**

**<http://ec.europa.eu/health>**